

Men's clothing to order.

\$15 is our very special price for a spring top coat or suit tailored to measure in the highest style of the art. Cloths that are right—the latest colorings—\$15.00 see the great line at...

LOWEST PRICED STORE IN NEW YORK FOR FINE GOODS.

Ehrich Bros.

6TH AVE., 22D and 23D STS., NEW YORK.

Mail orders filled

Unless otherwise stated. WRITE TO-NIGHT for whatever you require. Though not in the advertisement, it is surely in the store—and you are certain to save money by ordering during this great sale.

Women's new Spring suits: an event extraordinary.

Proud—and properly so—of the great gathering, for never before in March have you seen suit beauty marked at such little prices. It is an opportunity to complete your spring wardrobe in up-to-date garments—the latest designs—at unapproachably low prices—prices incomparably low. Here's but a hint from hundreds.

\$8.45 for women's \$12.75 suits—Walking suits in jacket, eon and blouse effect; made of zibeline cheviot, mixtures, etamine cheviot and broadcloth; each suit finely tailored and well worth \$12.75 to \$15.00—Thursday..... \$8.45

Women's \$16.95 suits, \$12.75—Walking suits in black cheviot, double-breasted coat, collarless, turn-over cuff, lined throughout with extra good taffeta silk—skirt seven-gore flare—value \$16.95—Thursday..... \$12.75

Women's \$19.50 suits, \$14—Walking suits—made of fine quality cheviot, in blue, black and brown, stylish eon coat, trimmed with small gilt buttons and pipings of peau de sole silk; skirt made nine-gore flare with open plaits around bottom—splendid \$19.50 values, at..... \$14.00

Matchless suits at \$19.75—Walking suits, made of extra fine cheviot, in black and brown, double-breasted coat, finished with fan collar and turn-over cuff; lined throughout with taffeta; skirt seven-gore flare, fancy trimmed to match coat—genuine \$19.75 value, at..... \$19.75

Women's \$21.75 suits, \$15.50—Walking suits, made of etamine cheviot—brown, blue and black; eon coat with shoulder cape; coat handsomely trimmed with stitched taffeta bands; turn-over cuffs; skirt made nine-gore flare; plaited and trimmed to correspond with coat—these \$21.75 suits..... \$15.50

\$17.50 for women's \$22.50 suits—Walking suits, made of fine Lycansville cheviot in eon coat effect, with belt, full sleeve, fancy trimmed with fine braid; skirt, seven-gore flare, trimmed to match coat—in blue, black and brown—wonderful suits..... \$17.50

Special sale misses' suits.

\$9.95 for misses' \$19.75 sample suits—made Eton style, in cheviot, canvas, broadcloth and fancy mixtures; some with cape, others trim—\$9.95 med with silk military braid, velvet and fancy buttons; all made in the latest models; skirt seven-gore flare trimmed to match—one of the season's best values for \$9.95.

\$9.95 med with silk military braid, velvet and fancy buttons; all made in the latest models; skirt seven-gore flare trimmed to match—one of the season's best values for \$9.95.

New Spring millinery splendor

It will be a liberal style education—a stroll through the millinery salon just now. If you missed the Opening Days plan to be here at least during the week. The exclamations of surprise and admiration by New York's most critical dressers are as gratifying as they are well merited. Paris and London have sent their best, and these ideal effects, with the creations of our own skilled milliners, have not only a style-charm, but there's about them, too, the well-known Ehrich price-charm.

Those matchless \$5 trimmed hats

Anywhere else the price would be a third to a half more—often as much again. Into these hats our designers have put that chic becomingness usually found only in hats at two and three times this price. Investigate—compare—then you'll see why we're proud of our \$5 trimmed hats.

\$4.98 ready-to-wear hats at \$3.25.

To-morrow a special lot of ready-to-wear HATS—the cleverest designs—made on frames of straw braid in solid colors—trimmed with Tuscan cords and very natty—the usual \$4.98 kind will be \$3.25 and \$2.98.



59c. a yard for regular \$1 silks.

An exceptional purchase—and exceptional selling—regular \$1 printed satin foulards, so well bought that we mark the lot 59c. a yard. One of the season's most advantageous offerings—these newest, most up-to-date printed dress silks—Thursday at 59c. a yard. No samples. None sent C. O. D.

75c. silks, 49c.—Natural pongee silks, 24 inches; a firm, hand-made silk, for costumes or underwear; washes perfectly—a real silk bargain at..... 49c

\$1.25 silks, 79c.—White brocade silks, 17 new styles in French silk for confirmation or commencement gowns—wonderful value at (Samples Sent on Request)..... 79c

Here are laces priced for wonder.

Opening week demonstrates the Ehrich lace supremacy by values so unmistakable that we print but a hint here.

\$2.50 lace all-overs \$1.44—Point d'Alencon lace all-overs—42 inches wide, in white and cream—actual value \$2.50 a yd.—Thursday..... \$1.44

39c. for 60c. lace all-overs—White Valenciennes lace all-overs—18 inches wide—value 60c. a yd.—Thursday..... 39c

\$1.75 lace all-overs 98c.—Repossee lace all-overs—\$1.75 values at..... 98c

\$3 lace collars \$1.98—Princess Louise lace stock collars—tab ends, in white—also Duchess lace collars—value \$3—at, each..... \$1.98

39c. for 65c. lace collars—Hand-made Russian lace stock collars—in white—the 65c. kind at..... 39c

Morning Sales

Thursday—8 to 12.30.—Extra bargains offered only to relieve the afternoon crush by inducing morning purchases. Hence, only for these hours—8 A. M. to 12.30. Hence, also, no mail orders, no telephone orders, no C. O. D.'s for these items.

\$3.50 waist fronts, 69c.

Ready-made WAIST FRONTS, of taffeta, chiffon and open work—pretty trimmed, very elaborate and regular \$1.98 to \$2.50—Thursday..... 69c

39c. wash silk, 25c.

Fancy and solid color corded WASH SILKS—hand woven Japanese silks—always 39c.—Thursday..... 25c

\$5 Skirts at \$1.89.

100 Women's Walking SKIRTS, of fine quality meltons and chevilles, in black, blue and gray; some made with yoke effects, finished with buttons; others with strapping of material, all handsomely tailored; these regular \$5 skirts, Thursday..... 1.89

19c. for 35c. ribbon.

The newest shades of fancy RIBBONS, in mousseline, taffeta, satin and Louisienne effects—always 35c.—an opening week special, yd..... 19c

80c. lace collars, 15c.

Russian BRAID LACE COLLARS, in a variety of patterns, with silk applique, in white and ecru—very special at..... 15c

25c. petroleum jelly, 10c.

Absolutely pure—a valuable family remedy for burns, rheumatism, skin diseases, &c.—regular price 25c.—Thursday, 1 lb. jar..... 10c

25c. lithia tablets, 12c.

Grains—a convenient preparation of artificial LITHIA WATER, for chronic cases of rheumatism, uric acid, gout, &c.—screw cap bottle—for these hours..... 12c

\$1.59 gowns, 98c.

Nainsook gowns, chemise style, circular yoke of Italian or point de Paris lace, insertions beading and ribbon..... 98c

35c. lisle vests, 19c.

Mercerized lisle vests—low neck, sleeveless, finished with tape or lace yoke; white, pink and sky—regular and extra sizes—29c. and 35c. garments..... 19c

59c. corset covers, 39c.

Lawn corset covers, low neck, French model, short waist, front of four vertical insertions of point de Paris lace..... 39c

Extra specials: men's & boys' clothing

\$15 suits and top coats at \$7.50

These goods must be seen to be thoroughly appreciated, and no man can afford not to see them. The suits are both single and double breasted models and are in the latest, most fashionable colorings, also black of all kinds, cut and made up to the minute for fashion and style, and they carry much of the swagger of the tailor-shop of highest standard. The top coats are in themselves the most perfect and up to date in every way as to cut, make and materials. They are for the most part covers, but a goodly sprinkling of Oxford's are included. All of them are serge lined with satin sleeve lining.



\$6 boys' suits at \$2.98

These little SUITS we have brought together after months of diligent searching, and we now show a line not equalled anywhere in the city. Suits cut and made in the best possible manner and made in Norfolk, Russian, Eton, double-breasted, 3-piece and sailor blouse suits, in very large variety—Thursday..... \$2.98

Boys' \$3.50 suits, \$1.50. On Sale 8.30 to 12.30. These little SUITS are of all-wool fabrics in pleasing designs of new spring shades. In the double-breasted suits are many backs. This offer of ours is not to be compared with anything in the city for anything near the price—1.50

\$4.00 boys' suits, \$1.98

Astonishing values are these suits—they're in all shades and neat and pleasing mixtures, in double-breasted suits. These suits are the envy of all our competitors and should be seen to be appreciated.

\$3.50 pants for \$1.59

The price we quote for these goods in other stores would mean the very cheapest materials and make—not so with us. Our well-known ability to handle large quantities gives us opportunities at bargain-giving denied to others. The materials are all in the newest and latest colorings in the worsted and cashmere effects.



New silk gloves, 50c.

One of the most complete glove selections in New York—the celebrated Kayser double-tipped finger silk glove, in three qualities—splendid value at 50c., 75c. and \$1.00. The best silk gloves ever sold for the money—in white, black and all colors. If the tip wears out, a new pair free.

Extra—Special. Infants' Outfits, 30 pcs., \$6.75.

As a special inducement, which every mother will recognize as out of the ordinary, we shall sell the following infants' complete outfit—30 pieces—for..... 6.75

4 flannel bands. 4 hand-crocheted booties. 2 doimet flannel sacque. 1 hand-crocheted 2 doimet flannel barrow. 3 quilted bibs. 1 Bedford cord cloak. 1 silk embroidered cap. 1 nainsook dress.

79c. nightgowns, 59c. Gown high V or chemise style, trimmed with tucks, embroidery or lace insertions..... 59c

\$2.98 skirts, \$1.98.

Skirts, full umbrella ruffle, with several insertions of tuchon, point de Paris or embroidery, finished with deep ruffle to match; other styles double ruffle of val lace and one circular ruffle of val lace and one circular ruffle of val lace..... 1.98

Rothenberg & Co.

Double Blue Stamps Until Noon To-Morrow. Single Stamps, as Usual, from Noon Till Closing Time.

\$25 Body Brussels Rugs Reduced to \$19.75.

There are 75 of these Rugs to be closed out, and they will be placed on sale to-morrow for the first time at this price. They are genuine Hartford body Brussels rugs—the most durable made, 10 1/2 feet long and 8 feet 3 inches wide. In size designs and color effects they are exactly suitable for parlors, libraries, office or large sitting rooms. A saving of over five dollars, to-morrow at..... 19.75

75 Reversible Smyrna Rugs, 10 1/2 feet long, 7 1/2 feet wide, rich Oriental patterns. We have 75 rugs in these Persian and Turkish patterns; actual value \$9.75; very special at..... 6.98

WE HAVE SECURED 200 HAND-MADE ORIENTAL HALL RUNNERS in Persian and Turkish patterns that ought to go like hot cakes at this price: 9 feet long and 2 feet wide, instead of \$2.75 each, special at..... 1.98

\$25.00 Smyrna Rugs, \$15.00. Reversible Smyrna Rugs, 15 feet long and 12 feet wide, Oriental and Turkish patterns; value \$25.00; special at..... 15.00

\$30.00 Wilton Velvet Rugs at \$22.50. Think of it! A Wilton velvet rug, 12 feet long and 9 feet wide; 25 patterns to choose from; in the most exquisite color combinations, the rich hues of the Orient, as well as copies of modern periods. Regular price \$30.00, at..... 22.50

Smith's \$20 Best Brussels. Size 9 feet by 12 feet, Alexander Smith's best Brussels. You never saw such rugs at this price; \$20 value at..... 14.50

39c Each for Handsome Sample Lace Curtains

Worth Up to \$1.00 Each—A Great Opportunity for To-Morrow's Buyers.

We have purchased 800 sample lace curtains from a well-known importer at a price that permits us to offer them at a big money saving to-morrow. Of course they are odd curtains, but they are shown in beautiful light patterns that in some instances were made to retail as high as \$1.00 each. This will be a most phenomenal opportunity to obtain them at, per strip, each..... 39c

Ruffled Curtains. 39c. Ruffled Swiss Curtains, 4 tucks, well finished, deep ruffle; sale price, per pair..... 39c

1.50 per pair for Scotch Lace Curtains, over-locked corded edges, 3 1/2 yards long, full width, expensive French and St. Gall patterns, 16 distinct styles to choose from; value \$3.00.

600 HOLLAND WINDOW SHADES, 36x72, heavy fringe, in olive and Nile green, complete; 35c. value, at..... 19c

MATTING.

Positively None to Dealers at This Price.

These are new, pliable, linen warp Japanese Matting, shown in red, green, blue, oak, with large and small figures. Matting prices are bound to advance sharply in the near future, because of the war trouble in the Far East. This is a wonderful opportunity. 40-yard rolls, at..... 5.98

20-yard rolls at 2.99; at, per yard..... 15c

Linoleum. 39c. This sale will continue to-morrow, with prices 5 to 10% lower than usual. Regular 65c. Linoleum, special to-morrow at..... 39c

English Floor Oilcloth. 25c. Nine of the choicest patterns—all widths. Usually sells at 40c. a square yard, but to-morrow we offer it at, per square yd.,..... 25c

Garpet Values of Most Interesting Kind. Alexander Smith's Axminster, borders to match, in the broadest assortment we have ever shown: worth \$1.35 & \$1.50 per yard, at..... 1.09

1,500 yards Heavy Granite Carpets, yard wide, reversible, value 35c. per yard, at..... 19c

500 Carpet Hossacks, usually sold at 49c. each, will be offered at..... 25c

W. & J. Sloane's All-Wool Velvets, in 12 different patterns, including hall and stair patterns; worth \$1.40 per yard, at..... 79c

All-Wool Tapestry Brussels, new Spring patterns, including hall and stair patterns; worth 79c. per yard, at..... 59c

Extra Heavy Super Ingrain Carpets, large and small figures, light and dark effects; 1 yard wide, worth 55c. per yard, special at..... 39c

Thursday's Great Furniture Specials.

\$45.00 Parlor Suit, \$25.00. 5-Piece Parlor Suit, like cut; highly polished carved frames, full spring seats, covered in imported Verona; value \$45.00. Sale price..... 25.00

Solid Oak Dresser, like cut, bevelled French plate mirror, 3 large drawers, well finished; regular price \$9.75—special sale price..... 6.98

Highly polished Golden Oak Morris Chair, like illustration. Steel spiral spring seat, high, comfortable arms, brass ratchet on back; complete, with a set of first-class cushions, covered in a choice selection of imported velours. This chair cannot be duplicated for less than \$10.00; very special, complete at..... 5.98

100 Iron Couch Beds, like illustration. National spring and heavy bronze frame, including a reversible mattress and bolster covered in fancy denim; value \$10.75; sale price, complete..... 5.98

James McCreery & Co. Ladies' Suit Dept. 3rd Floor.

Crepe de Chine Skirts, mounted on silk drop lining..... 22.50

Black Voile Skirts, new panel design, edged with taffetas silk. Silk drop lining..... 18.50

Blue or black, Panama Cloth Skirts. Pleated model..... 11.50 and 14.50

Walking Skirts, various models..... 5.50 and 8.50

Twenty-third Street.

You will waste a lot of time looking through dictionaries and encyclopedias for facts. You will save time by consulting the World Almanac and Encyclopedia. Price 25 cents, by mail 35 cents.

James McCreery & Co. Silks. Five thousand yards of printed and broche Silk and Satin Foulard. These include a complete range of very small patterns (brown and white, navy blue and white or black and white) and the latest two toned pastel tinted designs. 24 inches wide. 65c. per yard. Value 1.00 and 1.25.

James McCreery & Co. There are 1,210 Paid Help Wants in this morning's World. But 510 Paid Help Wants in the thirteen other New York papers combined.

AGENTS..... 9 JANITORS..... 10 ARTIFICIAL..... 9 KITCHENWORK..... 10 FLOWERS..... 6 LADIES' TAILORS..... 8 BAKERS..... 4 LUNCHEON..... 5 BARTENDERS..... 8 LINDY WANTS..... 15 BLACKSMITHS..... 4 MANAGERS..... 4 BONAL..... 13 MEN..... 25 BOOKBINDERS..... 13 MILLINERS..... 80 BOYS..... 79 KECKWEAR..... 14 BUSHELMEAN..... 10 NURSES..... 15 BUTCHERS..... 11 OPERATORS..... 4 CASHIERS..... 12 PACKERS..... 48 CANVASSERS..... 8 PAINTERS..... 30 CARRIAGE HDS..... 6 PAPERHANGERS..... 10 CHAMBERMAIDS..... 4 PHOTOGRAPHERS..... 3 CLERKS..... 5 PLUMBERS..... 7 COACHMEN..... 3 PORTERS..... 4 COMPOSITORS..... 10 PRESSMEN..... 9 COOKS..... 27 PRESMEN..... 9 DENTISTS..... 8 SALESLADIES..... 20 DESIGNERS..... 8 SALESMEN..... 47 DRESSMAKERS..... 10 SHAMTRESSES..... 7 DRIVERS..... 20 SHOE HANDS..... 8 DRUG CLERKS..... 18 SKIRT PAINTERS..... 3 ELEVATOR..... 1 SLERVE HANDS..... 14 RUNNERS..... 4 STABLEMEN..... 15 ERRAND BOYS..... 12 STENOGRAPHERS..... 4 AND GIRLS..... 12 TAILORRESSES..... 4 EMP. AGENCIES..... 8 TAILORS..... 17 ENGINEERS..... 4 TINSMITHS..... 25 FARM HANDS..... 8 TUCKERS..... 7 FREEMEN..... 18 UREFUL MEN..... 5 FIREMEN..... 4 WAGON HANDS..... 4 GURLS..... 44 WAITERS..... 15 GROCERY CLERKS..... 3 WAITRESSES..... 24 HARNESS MAKERS..... 4 WAITRESSES..... 24 HOUSEWORK..... 18 MISCEL..... 185 IMPROVERS..... 90 TOTAL..... 1,210

Home helps at a saving. Thursday—in that model basement expect values like these—that will well repay your visit.

CHINAWARE.

CARLSBAD CHINA FISH SETS. 14 pieces; each piece with a hand-painted fish decoration. An importer's stock of Sample Victoria Vases in quaint shapes and new decorations, all with gold handles; value from \$1.25 to \$2.00; your choice at, each..... 98c

Vienna China CUPS AND SAUCERS, pair..... 12c

SUGAR AND CREAM SETS..... 29c

AUSTRIAN CHINA CHOCOLATE LATE POTS..... 59c

CAKE PLATES..... 25c

A rare ring event: Gold rings at half.

A phenomenal purchase—thousands of rings—we secured the entire over-production of the Rhodelsland Ring Co., of Providence, R. I., AT LEAST HALF REAL VALUE. The entire lot goes on sale at a price NEVER before made—choice for 25c—rings that always sell for two and three times as much..... 25c

These rings are set with the best imitation rubies, emeralds, opals, amethysts and pearls—all go at 25c. We guarantee these rings to be made of the gold shell, and any ring not giving satisfaction will be replaced with a new one.

LAUNDRY NEEDS.

1778 WASHING POWDER..... 15c

Fairbank's Dandy or Lion SOAP..... 15c

BE UP TO DATE—OWN A Columbia graphophone, the perfected phonograph.

Disc or cylinder..... One Dollar cash.

Balance in easy Weekly or Monthly payments. We carry an endless variety of..... 25c.

Gold-Moulded..... 25c.

each. Cylinder Records each..... 50c.

2 Columbia 50c. a Disc..... 50c.

\$1 Records each..... 50c.

each. Columbia goods guaranteed best made.

Disc or cylinder..... One Dollar cash.